

Natalie Reber

Contact

(952) 288-6305
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nataliereber.com

Skills

Advertising Design
Branding & Identity
Typography
UX/UI Design
Digital Illustration
Photography
Videography

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe AfterEffects
Adobe Lightroom
Adobe Premiere
Adobe XD
Figma

Education

University of Wisconsin-Stout **Graduated May 2023**
Menomonie, WI
Bachelor of Fine Arts in Graphic Design and Interactive Media
Concentration in Communications
Honors Program

Experience

Graphic Designer **June 2025 - Present**
Johnson Brothers Distributing, Saint Paul, MN
Creating menus, promotional signage, displays, and event graphics on small and large format scales for national retailers, restaurants, and liquor suppliers. Collaborating with sales representatives to provide customer accounts with requested deliverables.

Graphic Designer **May 2023 - June 2025**
Callan Publishing, Minneapolis, MN
Designed advertisements, covers, and layouts for magazines of various organizations in the public safety industry. Worked directly with emergency services and first responders.

Honors College Graphic Designer **September 2021 - May 2023**
University of Wisconsin-Stout, Menomonie, WI
Created materials such as logos, posters, packaging, and website and social media graphics for over 550 Honors students, UW-Stout faculty, and alumni.

Graphic Design Intern **January 2018 - May 2018**
Canterbury Park, Shakopee, MN
Designed promotional materials for events at Canterbury Park with flyers, signage, social media, and website graphics.

Organizations

American Institute of Graphic Arts **September 2019 - May 2023**
University of Wisconsin-Stout Chapter
Developed graphic design skills outside of class with other students, lead student projects, visited design firms, and invited speakers in the industry to weekly meetings.